

GREY MATTERS

AN ANNUAL NEWSLETTER FOR CAN'T NEVER COULD



365

† CAN'T NEVER COULD 2020 PHILIPPIANS 4:13

I am quite certain we could have never predicted the circumstances that have affected us in 2020.

A world-wide pandemic has changed our way of living and has likely left you feeling uncomfortable, afraid, and alone. Uncertainty may have never been more present in your life than it has been during these last few months.

In so many ways, this reminds me of how it feels to live with illness and life-changing adversity. One moment life is trucking along normally, and the next minute everything has changed. No longer is the day in and day out of life taken for granted. No longer do we imagine that we know what the next week or next month will bring. We truly live one day, one moment, at a time.

Rob and I always called this way of life "daily bread living." After his 2013 diagnosis with terminal brain cancer, we committed to living each day to its fullest and knowing that God would provide by "giving us this day our daily bread," as He promised in the Lord's Prayer. It was during this time that we realized how hard it is to fight illness while also worrying about daily expenses and responsibilities that do not go away even when our life is irrevocably altered.

Can't Never Could was born for times like these.

Because of your donations, over the last year we have been blessed to make a difference in the lives of more than 60 families whose everyday way of life has become uncertain and uncomfortable because of a life-altering diagnosis or adversity. Even without a world-wide pandemic, these families are struggling to maintain some of the most basic human needs, like a roof over their heads, transportation to their doctor's appointments and treatments, and electricity in their homes.

It is with much humility and gratitude that I write to you this year and share the stories of some of our recipients as well as our plans to help us continue providing assistance through Can't Never Could.

2020 is a year that will not soon be forgotten. We will remember it for the ways it has forever changed our lives now and in the future. May we also not forget our responsibility to help our fellow humans who find themselves facing similar uncertainty because of an unexpected adversity that alters life as they know it.



With Sincere Thanks,

Christi
Chair and Co-Founder,
Can't Never Could Inc.

Rob Estes,
Chairman Emeritus and Co-Founder

Christi Estes,
Chairman and Co-Founder
REALTOR AT JOSEY, YOUNG AND BRADY REALTY

Ashley Horne, *Vice Chairman*
TEACHER AT NEWNAN PRESBYTERIAN
PRESCHOOL

Jennie Adcock, *Secretary*
RETIRED REGISTERED NURSE, COWETA
COUNTY SHERIFF'S DEPARTMENT

Ginger Queener, *Treasurer*
VICE PRESIDENT-WEALTH MANAGEMENT,
UBS FINANCIAL SERVICES, INC.

Walter Arnall
ATTORNEY AT ARNALL LAW

Amy Boren
REGISTERED NURSE AT PIEDMONT
NEWNAN HOSPITAL

Ryan Brooks
CEO OF BECK FACILITY SERVICES

Ansley Campbell
AREA MANAGER AT
PERFORMANCE FOOD SERVICE

Kevin Daniell
ACCOUNT MANAGER AT NORTH GEORGIA BRICK

Matt Horne
ATTORNEY AT HORNE & GRIFFIS, P.C.

JoAn Kinrade
PASTOR, NORTH GEORGIA CONFERENCE OF THE
UNITED METHODIST CHURCH

Lalit Mani
CEO OF ATLANTA AUTO GALLERY

Karen Mansour
AGRICULTURE AND NATURAL RESOURCES
PROGRAM ASSISTANT, UGA- COWETA COUNTY
COOPERATIVE EXTENSION

Martha Ann Parks
OWNER OF PANOPLY INTERIOR DESIGN





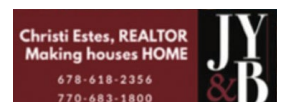
2020 Grey Matters Dinner

The seventh annual Can't Never Could dinner fundraiser was held at the Newnan Centre on March 2, 2020. Keynote speaker Ashley Smith Robinson shared her story "Unlikely Angel."

The event raised \$49,656 before expenses. These funds will be utilized in 2021 to allow us to award seven high school scholarships, provide two scholarships for Squirrel Hollow at the Bedford School, provide summer camp scholarships and Bibles for participants of the Coweta County FCA and grant awards for cancer warriors.

"I can do all things through Christ, who strengthens me."
— PHILIPPIANS 4:13

Thank You to these special Partners at our 2020 Grey Matters Dinner:



2019 Grants & Scholarship Awards



Northgate High School College Scholarship Recipients Emma Ballew and Cameron Cruver.

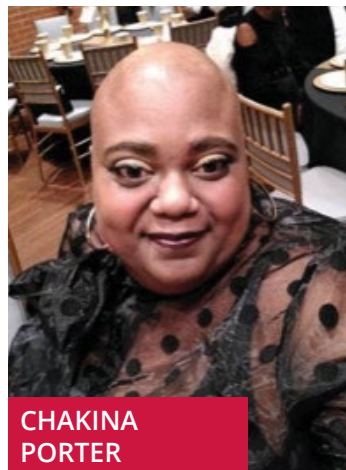


Newnan High School College Scholarship Recipients Hailee Hartfree and Cierstyn Herndon

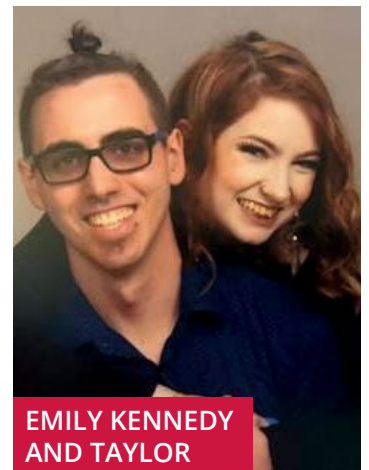


Greenville High School College Scholarship Recipient Natalie Marlow

Meet Some Of Our 2019 CNC Warriors



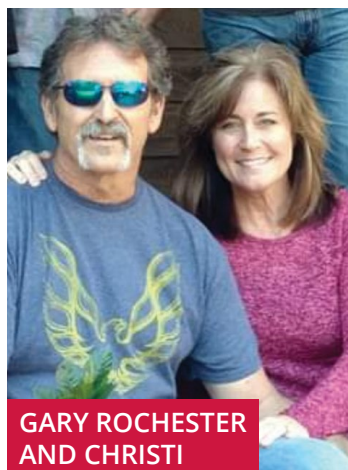
**CHAKINA
PORTER**



**EMILY KENNEDY
AND TAYLOR**



**BOBBY GENE
SINKFIELD**



**GARY ROCHESTER
AND CHRISTI**



**DANIELLA
CUEVAS**



**STEPHANIE
ROWELL**



The inaugural Piedmont Newnan Soirée benefited the Thomas F. Chapman Family Cancer Wellness Center, which offers complimentary support services and programs such as yoga, cooking demonstrations, expressive art classes, massage therapy, stress reduction and exercise to anyone affected by cancer, regardless of whether or not he or she is a Piedmont patient. Can't Never Could, Inc. awarded them a \$5,000 grant for 2019. Pictured here at the Soirée are Can't Never Could Chairman Christi Estes, third from right, with Board Member Martha Ann Parks, second from right, and supporters of Can't Never Could.

2019 Squirrel Hollow Camp Scholarship Winners

Meet Austin Moore

Austin is no stranger to Can't Never Could. You've seen him at a Grey Matters dinner and have heard his grandmother speak about the impact the scholarship he received the first year had on him. Austin received the scholarship again in 2019 so that he could continue to excel and reach new heights. Austin has learning disabilities in reading and in math as well as impairments in speech and language, so being able to attend and experience camp is of great importance to him.



Meet Chloe Deveaux – A sweet spirit and a very hard worker, Chloe, a 4th grader, came to Squirrel Hollow Camp on scholarship from Can't Never Could. Chloe has Charcot Marie-Tooth Disease, an inherited peripheral nerve disorder that causes nerve damage in the feet, hands, legs and arms. This results in motor weakness and often learning disabilities and is progressive.

When Chloe was asked why she wanted to attend the camp again, she said, "because I make new friends." Chloe also said, "I feel very happy because I don't make friends easy. I like the morning classwork because it teaches me many things that help with my schoolwork. I really, really, really want to come back. Thank you!"

When her mother learned about Chloe getting to attend camp, she said, "When I received a call from Ms. Box stating that Chloe was the recipient of a full scholarship, I was thrilled. We are deeply appreciative of your kindness and support."

During camp, her mother communicated with the staff about Chloe's progress. She said, "Due to Chloe's various challenges, she tends to shut down in new environments. Her shutdowns consist of waking up with morning tears, a pep talk for her to exit the car and another pep talk for her to enter the building. However, I am happy and excited to report that after the first day of Squirrel Hollow Camp, she was completely cured of her shutdowns. She eagerly woke up every morning ready to begin her day at camp. As a parent, this made me very happy to see my daughter feel comfortable being herself for the very first time." Her mother thanked Can't Never Could for the generosity and support and said that they will never forget this experience.

CNC Heroes-Catching Up with a Scholarship Winner

GRACIE MARTIN CREDITS CNC SCHOLARSHIP WITH ALLOWING HER TO FOLLOW HER DREAM

"A game changer." That's how Gracie Martin described the Can't Never Could Scholarship that she received in 2019 after graduating from East Coweta High School. Gracie said the scholarship was "a massive factor" in allowing her to attend Auburn University in Auburn, Alabama, which had long been her dream school. And the scholarship had a very personal meaning for Gracie as well.

"When I was 15 months old, my dad, Robi Martin, passed away of glioblastoma, which happens to be the same cancerous tumor (CNC founder) Rob Estes had," Gracie said. "What Rob and my dad had in common was their love of adventure and their value of family. They were both people who never failed to put family first and loved every single person around them, regardless of who they were or where they came from."

Gracie said she got to know about the work of Can't Never Could by attending CNC's yearly events and also through their distribution of grants, which she learned about from her mom, Stephanie Martin Rohling, who works as a nurse navigator at Piedmont Newnan Hospital. "I have come to love and admire the mission that is Can't Never Could and the precious heart of Christi Estes and the entire board."

Now entering her second year at Auburn University, Gracie is pursuing a Bachelor of Science degree in Apparel Merchandising with minors in Nonprofit Studies and Marketing. "For virtually all of my time in school, I had plans to become a nurse and work at the bedside because I wanted to be the friendly face for people enduring the worst times of their lives, especially inspired by my parents' experiences in traveling from hospital

to hospital," she said. But Gracie's educational plans shifted. "I started working retail in downtown Newnan when I turned sixteen and fell in love with all things business in the fashion industry and making people feel like the best version of themselves through getting the perfect outfit for a job interview, night out, or their next vacation." She credits C.S. Toggery and Finley's Boutique with encouraging her to take the leap of faith into a career that now holds her heart.

"My plans following graduation are to work at one of the AmericasMart locations and fund a nonprofit that clothes women facing adversity as a stepping-stone into their best life," Gracie said.

Like many college students, Gracie found her freshman year disrupted by the appearance of COVID-19. "Going into the pandemic," she said, "I found myself frustrated and confused at how this could make the slightest bit of sense in the Lord's plan. My study-abroad trip touring the fashion industry in London was canceled. A summer internship of my dreams at AmericasMart was canceled. Every ounce of work I had done as the secretary of my sorority was worthless. I felt helpless to say the least. As time progressed, I've concluded that in the midst of such a busy life, spending quiet time to study my major, add a minor, learn about myself, value time with my family, and so many more things were blessings in disguise."

Gracie said Auburn plans to start the 2020 fall semester on its original schedule, and she couldn't be more excited about getting back to school,



noting that it took quite an effort for her to get there in the first place. "Going into my senior year of high school," she said, "I didn't know if out-of-state tuition was going to be a possibility for my family, but I was determined to make it happen. Can't Never Could did just that and made my dream come true."

She now encourages others to donate to the Can't Never Could scholarship fund because "your donations are without a doubt going to students who are beyond deserving, and this scholarship changes everything." She said Auburn University has been her dream school for her entire life, Auburn is her favorite city in the world, and Auburn University has one of the top three Apparel Merchandising programs in the country.

"This year, I have accomplished more of my dreams than I'd ever thought possible this time last year," Gracie said. "Without those donations to the CNC scholarship fund, none of that would have been possible. This scholarship changed my life more than I can put into words, and I encourage you to continue funding these scholarships for students like me!"

2019 By The Numbers

45 grants

Can't Never Could, Inc. has provided **45 grants totaling over \$40,629.11** to help individuals and families battling illness.

\$6,000

Six \$1,000 college scholarships were awarded to local high school seniors whose families are facing financial challenges due to cancer or a brain illness.

\$5,000

Fulfillment of a **\$5,000 grant to Piedmont Newnan Cancer Wellness Center** to assist individuals and families battling cancer with education, nutrition, exercise, meditation and support groups.

\$2,500

\$2,500 to Coweta County Fellowship of Christian Athletes for summer camp and Bible distribution.

\$4,700

Scholarships totaling **\$4,700 for students with learning disabilities** to attend Squirrel Hollow Camp at The Bedford School.

Founder's Month

We are pleased to announce that we are officially observing each August as Founder's Month for Can't Never Could, Inc.

August 29, 1971 was the day that Robert George Estes came into this world, and August 16, 2013 was the day that the Estes family heard the words that no family wants to hear: "There's a mass." It was also in August, back in 2013, that Can't Never Could, Inc. came to life.

After learning of his diagnosis of grade 4 glioblastoma, the most aggressive type of brain cancer, Rob Estes responded in true Rob fashion, "How can I beat it?" When he heard the answer, he named this cancer his Goliath. With a prognosis of only 12 to 15 months to live, Rob wasn't about to accept that as his fate, so he went to battle and fought for four years—two years longer than most GBM warriors. Rob faced glioblastoma the way that he had faced other battles in his life, with the backing of his family and his faith and a Bible verse that had stayed with him since childhood.

Rob had dyslexia, and his mother says that it often discouraged him, but she instilled an optimistic attitude as a way to help him. Whenever Rob was asked to do something and replied, "I can't," his mother would say, "Can't never could. You've just got to keep trying."

Throughout his life, Rob was reminded to push through and never give up thanks to those words from his mother—"Can't never could"—and Philippians 4:13, which says, "I can do all things through Christ who strengthens me." Within a few days of being diagnosed with his Goliath, which would easily have taken most people down, Rob decided to spend the last few years of his life giving back to others. In a documentary about Can't Never Could, Rob said, "I remember the day I said I wanted to start a foundation. It was the first time in my life I thought about something without thinking of myself."

From the time Rob and Christi Estes founded Can't Never Could, Inc. in 2013 through 2019, CNC has awarded \$165,255.09 in grants to individuals and families battling cancer. In addition, the foundation has awarded \$23,000 in college scholarships to seniors who have either battled cancer or had a close family member whose cancer battle has affected their lives. The group has given \$18,800 to The Bedford School so that children with learning differences can attend Squirrel Hollow Summer Camp and \$12,000 to Coweta Fellowship of Christian Athletes for Bibles and camp scholarships for those who otherwise might not be able to afford to attend. Also, the foundation has awarded \$2,955 to specialized camps and organizations for children with other adversities, \$25,000 to the Larry C. Orr Family Piedmont Brain Tumor Center for the research and clinical trial rooms, and \$30,000 to the Thomas F. Chapman Cancer Wellness program at Piedmont Newnan Hospital, which offers complimentary support services and programs such as yoga, cooking demonstrations, expressive art classes, massage therapy, stress reduction and exercise to anyone affected by cancer, regardless of whether or not he or she is a Piedmont patient.

For a small foundation such as Can't Never Could, Inc. to have awarded a total of \$277,010.09 in a short seven years is truly outstanding. This ability to be a blessing to those who need us most wouldn't be possible without our donors, partners, and most importantly, Rob's desire to use the last four years of his life to help others.

So this August, as we celebrate the seventh anniversary of the founding of Can't Never Could, we humbly ask you to help us meet our goal of raising \$7,000 in honor of Rob Estes and Can't Never Could, Inc. as we support cancer warriors, their families and those facing adversity.



Donate Today!

We are always thankful for your donations that continue to support so many in need. As the end of 2020 approaches, please remember Can't Never Could. You can give in many ways:



ONLINE

Through the **Give** tab on our website, www.cantnevercouldinc.com.



GIFTS OF APPRECIATED STOCK OR DONOR ADVISED FUND

Please email cncntreasurer2020@gmail.com for more information on gifts of appreciated stock or contact your Financial Advisor to discuss a gift from your Donor Advised Fund.



BY MAIL

Mail your gift directly to:
Can't Never Could, Inc.
PO Box 888
Newnan, GA 30264



HAVING DINNER

By purchasing tickets to our upcoming March Dinner on our website at www.cantnevercouldinc.com.



IN HONOR OF

By giving a gift in honor of someone or remembering someone at their passing. Gifts may be made via our website or through the mail.



2020 IRA

With your 2020 Required Minimum IRA Distribution. You can direct up to \$100,000 from your IRA Distribution. Please consult your Financial and Tax Advisors to see if this is appropriate for you.



STORE REWARDS

Select Can't Never Could, Inc. as your preferred charity for these organizations.

[amazon](https://www.amazon.com/s?ref=astore-portal)smile



YOUR ESTATE PLANNING

Naming Can't Never Could, Inc. in your Will or with Life Insurance.

Save the Date



Steve Stirling

March 8, 2021

6:00 PM

The Newnan Centre



PHILIPPIANS 4:13

WWW.CANTNEVERCOULDINC.COM
CANTNEVERCOULDINC@GMAIL.COM

Can't Never Could, Inc
PO BOX 888, NEWNAN, GA 30264



2021 DINNER EVENT

Steve Stirling, President and Chief Executive Officer of MAP International, will be our keynote speaker for the 2021 Grey Matters Dinner Event.

Born in Korea in 1956 soon after the end of the Korean War, Steve Stirling was stricken with polio at age one. Five years later, marital and financial struggles caused his father to abandon him at an orphanage. Shortly afterward, his three-year-old sister was left there as well.

The Crutch of Success tells Steve's incredible story of early years in the orphanage, his adoption into a large, loving family in Alaska, and his determination to succeed.

He earned degrees at Cornell and Northwestern universities, married the woman who was literally the answer to his prayers and climbed the corporate ladder with several Fortune 500 companies.

Steve seemed to have it all...but his ambition was detrimental to his health, his family, and his soul. Then God touched Steve and asked him to spend his life helping those in need.

All of the experiences of his life, even polio, have prepared him for his role at MAP International—to bring life-saving medicines and health supplies to millions around the world.

Prior to MAP International, Stirling was the Executive Vice President/Chief Administrative Officer of ChildFund International, a leading international child focused development NGO. He has held senior level positions with Heifer International (EVP of Marketing & Resource Development), Univera Life Sciences (VP of Marketing and Communications), ChildHelp (SVP of Marketing and Resource Development) and for five years, Stirling served as the Vice President of Marketing Operations and Executive Director, Major Donor Fund-raising for World Vision U.S.

Stirling earned his bachelor's degree in Agricultural Economics at Cornell University and his MBA in Marketing and Finance at Northwestern University (Kellogg Graduate School of Management), during which time he also studied international business in Paris, France.

Stirling worked for over-the-counter pharmaceutical companies: J&J (Tylenol); American Home Products (Advil) and Bristol-Myers-Squibb/Mead Johnson Nutritionals as Director of Marketing (Boost Nutritional Drink).

Steve and his wife, Sook Hee, have two grown children.

We look forward to another night of fun and faith, all to raise funds so desperately needed by those battling cancer, other life-threatening illnesses and adversities. **Partnerships and tickets will be available for purchase on our website at www.cantnevercouldinc.com beginning November 1st.** Ticket sales are limited and, as always, we expect the night to be a sellout. We hope to see you there!